

## APPENDIX 2



### **WILD EARTH** EXHIBITION DESIGN AND SPECIFICATIONS

#### **Brighton Site**

##### **East Street Bastion**

After our second visit to the city, it was agreed that the East Street Bastion would be the ultimate site for this exhibition. We envisage the images to be displayed intermittently along the seafront railings and the shop located at a suitable, 'weight bearing' site.

##### **Obligations**

**Brighton Council** : The following amenities will be need to be provide by Brighton Council;-

- Access to a telephone line
- Access to wireless internet connection or ADSL phone line
- Power supply
- Garden area to be cordoned off during installation and dismantling
- 24 hr access for lorries during installation and dismantling
- Deliveries to shop during the exhibition period
- CCTV coverage and/or regular patrols by security
- Parking permits
- Electrician to oversee the installation

#### **Natural History Museum**

The following will be provided by the Natural History Museum:-

- Exhibition of photographic images of wildlife
- Retail outlet
- Team to install and dismantle the exhibition
- Transport of exhibition
- Staff to run and maintain the exhibition and shop

## **Project timescale for Brighton**

Exhibition and shop to be installed 9 – 11<sup>th</sup> February 2010  
Exhibition and shop open 12<sup>th</sup> February 2010 with a media launch  
Exhibition and shop close 26<sup>th</sup> September 2010  
Exhibition and shop dismantled 27 – 29<sup>th</sup> September 2010

## **Exhibition structure and design**

The pictures can stand alone, and will each have individual wow factor – they will be colourful, evoke a connection, and be recognisable. The theme is positive, celebrating nature and full of positive stories.

The exhibition can be entered from any point.

The photographs will be printed at a large scale. Each unit will house one image (1.4 x 1.8m) with the overall size at approximately 3.0m tall and 2.0 metres wide. They will be completely weather proof and designed to withstand gale force winds. The units are linked together and will either be displayed in a line of four with supports at the back or in a square with a weight in the centre (See appendix 1). Should the images be displayed along the East Street Bastion they will be displayed in linear fashion with intermittent spacing attached or free standing by the seafront railings.



The total linear meter required for the images is around 180m (this does not include the 2m access gaps). The shop will require 64 sq m.

Three types of text will appear by each photo:

**The basic information:** Photo name, photographer and location of photograph.

**The photographer's story:** about taking the photo, to include some animal facts.

**The tip:** either a tip about taking photos, or a caretakers tip – a piece of information for family members to share.

## **Retail shop**

The retail unit will be located along side the exhibition at all times and will sell a dedicated range of merchandise.

Opening hours will be from 9am – 9 pm at peak times (weekends and through the summer). Other times it will be open from 9 am – 7 pm.

The shop will have an onsite NHM manager, but the rest of the staff will be employed locally.



### **Proposed design of shop**

Above is an image of the proposed design of the shop; however the size of the unit and the shape of the roof are still in discussion and the flags will not appear and the name across the front will change. Currently, the planned overall size of the unit is 6 x 6m. It will be secured at night and no money will be kept on site over night. It needs to be on level ground and we will await suggestions and recommendations on the exact location along the East Street Bastion.

### **Site requirements**

The following amenities will be needed on site;-

- Access to a telephone line
- Access to wireless internet connection or ADSL phone line
- Power supply
- Garden area to be cordoned off during installation and dismantling
- 24 hr access for lorries during installation and dismantling
- Deliveries to shop during the exhibition period
- CCTV coverage and/or regular patrols by security
- Parking permits

### **Health and Safety**

Health and safety of the site must be paramount at all times. Points for consideration and further discussion will include;-

- Cabling and wiring
- Generator
- Safety of structures
- Site log book

- Heating for the shop unit
- Security of the shop unit
- Health and safety of on site staff

### **Accessibility**

Exhibition must be accessible to wheelchair users.

### **Waste Collection**

The shop will create some waste, mainly recyclable material such as card board boxes. We will need to discuss the arrangements for a regular collection of the rubbish.

### **Storage**

The exhibition will be transported either on wooden pallets or in crates (to be confirmed). These will need to be stored for the duration of the exhibition and would request that Brighton council provide safe storage for these.

### **Attractors**

To attract passers by into the exhibition, we will require 'attractors, to be placed at key locations in the surrounding area. These will include an image and text giving passersby details of where the exhibition is located. We would require between 4 and 6 locations for example one near the station, one on the seafront and one on New Road.

### **Next steps**

We would hope to get a confirmed decision from Brighton Council by mid April if possible although we understand that the Cabinet meeting does not meet until early May. This will include;-

- Landlord's consent to use East Street Bastion for the exhibition and shop
- Time scale for planning application
- Sign off from CMM meeting.